



Vaudreuil-Dorion

PRESS RELEASE

L'avenir est ICI

FOR IMMEDIATE RELEASE

The Mozaïk Caravan finally unveiled!

Vaudreuil-Dorion, June 8, 2022 – This afternoon, the City of Vaudreuil-Dorion officially inaugurated its brand new cultural vehicle: la Caravane Mozaïk. Starting at the end of June, the Caravan will visit public places in Vaudreuil-Dorion, taking turns transforming from a mobile library to a travelling exhibition hall, a digital creation lab and a cultural mediation workshop.

The goal of the Mozaïk Caravan is to go out and meet citizens so they can take part in cultural activities in their own neighbourhoods. For its first year, the Caravan will make an appearance at various events, including Le Festival de Cirque, Rythmes d'été and the Fêtes de quartier events. It will also stop by seniors' residences, schools, daycares and community organizations, where small groups of people will be able to come inside to participate in cultural mediation projects, literary conferences, digital creation activities and artistic residencies.

The Mozaïk Caravan is the latest addition to the other components of the Réseau Mozaïk network, including the agenda, the journal, videos and podcasts. Citizens can visit the jesuismozaik.com website to learn more about the Caravan's schedule.

"Culture is of great importance for Vaudreuil-Dorion. Over the years, many incredible projects have been created that have allowed the City to stand out in this sector. The Mozaïk Caravan is part of all the cultural initiatives offered to our citizens and it is a source of pride for us to present it to you today," said Mayor Guy Pilon.

Chloé Marcil, Head of Culture and Community Life, is beyond excited: "This is truly an incredible accomplishment! Three years ago already, we developed the concept of La Caravane Mozaïk, an innovative and unique project that would allow the City of Vaudreuil-Dorion to acquire a new cultural tool in the form of a small mobile cultural centre that would favour closeness by going out to meet up with people. The Ministère de la Culture et des communications du Québec did not hesitate to jump into the adventure with us because of the unique nature of the project. Here, at last, is our Caravan!"

Annick Lemay, Head of the Library division, is delighted with all the possible options offered by the Caravan to reach out to its users: "We can now call on seniors in their residences, visit families in parks or kids at day camps, schools and daycares, and by modifying the layout of the vehicle, we can bring the Lab to citizens by offering them digital creation workshops. The myriad of possible configurations allows the Caravan to adapt to a variety of activities, no matter what the season!"

The implementation of such a project required the participation of many partners:

- Design: Brio innovation
- Ergonomics consultation: Vincent ergonomie
- Layout: Halrai
- Graphic design: Les Manifestes
- Exterior visuals: St-Clet design

The project was made possible thanks to a financial contribution of \$105,000 from the Government of Quebec as part of the 2021-2024 cultural development agreement between the City of Vaudreuil-Dorion and the Ministère de la Culture et des Communications.

Open House

The Caravan will remain at the library for the next two days to allow citizens to come visit. A guided tour will be offered on June 9th and 10th between 10 a.m. and 7:30 p.m. Afterwards, the Caravan will take the road and begin its travels to meet up with people

