

FOR IMMEDIATE RELEASE

## **The City of Vaudreuil-Dorion receives a *Plume d'Excellence* award from the *Association des communicateurs municipaux du Québec (ACMQ)***

**Vaudreuil-Dorion, May 28, 2021** – The City of Vaudreuil-Dorion is pleased to announce it received a *Plume d'Excellence* award in the Digital Communication / Sites and Applications category for its *Réseau Mozaïk* project, during the ACMQ's gala held in virtual mode on Thursday, May 27th. The *Plumes d'Excellence* contest highlights the initiatives of municipal and paramunicipal communicators across Quebec. Its goal is to recognize the professionalism of its members while shining a light on their most successful achievements and promoting the growth of the profession.

Launched in the fall of 2019, the *Réseau Mozaïk* network is a distribution platform used as a means to disseminate information about all cultural initiatives in Vaudreuil-Dorion, including those organized by the City as well as its agencies. It brings together all activities on one single platform ([jesuismozaik.com](http://jesuismozaik.com)), while also featuring a citizen's journal, videos and podcasts of a cultural nature.

"Receiving this award is a joy not only for the Communications Department, but also for the City of Vaudreuil-Dorion as a whole. The *Réseau Mozaïk* network is a major project on which both teams from the Communications Department and the Culture Division have worked in collaboration with some of the City of Vaudreuil-Dorion's most talented cultural actors and entrepreneurs. This recognition by our peers is a tribute to our efforts. A huge thank you to the City Council who believes in the importance of culture and shows it by supporting the projects that help us bring it to our community," said France Lavoie, Director of the Communications Department.

Key contributors to the *Réseau Mozaïk* network include Les Manifestes, who designed all the graphic elements as well as the website, the editor-in-chief of the citizen's journal - Patrick Richard and more recently Chantal Bédard of CSUR La télé. The project was carried out as part of a cultural development agreement between the City of Vaudreuil-Dorion and the *Ministère de la Culture et des Communications du Québec*.

It should be noted that the City of Vaudreuil-Dorion was also a finalist in the Internal Communications category for its 2020-2025 strategic planning project dedicated specifically to the actions to be carried out internally to promote well-being at work efforts for its staff.