

**FOR IMMEDIATE RELEASE**

## **Official launch of the SURHARWOOD.COM microsite**

**Vaudreuil-Dorion, May 20, 2021** – The City of Vaudreuil-Dorion is pleased to announce the launch of the surharwood.com microsite dedicated exclusively to the major project aimed at the revitalization of the Harwood – De Lotbinière area. At the same time, a second tool in the form of a newsletter targeting merchants in that sector will be set up to keep the business community informed of all development projects underway.

In its use as an information and promotional tool, the microsite will serve to present the vision for the area's development program (plan particulier d'urbanisme – PPU) while shining a spotlight on the projects carried out to date as well as on business opportunities. The newsletter will allow merchants to stay up to date on any new information concerning their sector, more specifically in the short and medium term.

"In 2014, we launched an extensive public consultation process allowing our partners and citizens to support us in our urban revitalization project for the Harwood – De Lotbinière area. Thereafter, the Harwood PPU development program was adopted and we took several concrete steps to demonstrate the Council's commitment to give momentum to this city sector: the urban festival at Place Dumont, the Artefact Festival, the enhancements to the water tower, the redevelopment of avenue de la Fabrique, the development of a municipal parking lot on rue Chicoine and a bicycle path on boulevard Harwood, to name just a few. We were clearly able to demonstrate that this sector had enormous potential. Now, it is becoming more and more of a reality. High quality revitalization and construction projects are multiplying. We are still lacking the bypass for Highway 20, and this aspect of the dossier is more complicated, but we will not stop putting pressure on the government", said Mayor Guy Pilon.

It is also worth recalling that the collaboration between the City of Vaudreuil-Dorion and the Vaudreuil-Soulanges Local Development Centre (DEV), had led to the hiring of a resource exclusively dedicated to the Harwood – De Lotbinière sector, whose main mandate is to strengthen communications with merchants and keep them informed of situations that affect them closely. Johanne Béliveau has been acting as Liaison Officer since last October.

### **Highlights of the Harwood – De Lotbinière Revitalization Project**

- 2020: DEV and the City of Vaudreuil-Dorion hire a resource dedicated to merchants in the Harwood – De Lotbinière area
- 2019: The City of Vaudreuil-Dorion adopts Bylaw no. 1790, decreeing a financial incentive program for buildings identified in the Special Planning Program (PPU) targeting the area

- 2019: DEV takes a census of the businesses and services located within the perimeter of the Harwood – De Lotbinière area
- 2018: The Harwood Committee is established
- 2017: The City of Vaudreuil-Dorion adopts the Harwood – De Lotbinière PPU
- 2014: The City of Vaudreuil-Dorion hosts information sessions and public consultations