

L'avenir est ICI

## FOR IMMEDIATE RELEASE

## The City of Vaudreuil-Dorion mandates community media organization CSUR La télé to manage the Je suis Mozaïk platform

**Vaudreuil-Dorion, February 16, 2021 –** During the public session held on February 15th, the Municipal Council of Vaudreuil-Dorion awarded the contract for the management and digital animation of the jesuismozaik.com web platform to CSUR La télé for a period of one year, until February 2022.

This collaboration with CSUR La télé is aimed at reinforcing exchanges with the cultural community. Using its expertise in media and communication, the organization will be responsible for managing the platform on a daily basis and creating original content.

Le Réseau Mozaïk was launched in the fall of 2019 with the support of the ministère de la Culture et des Communications du Québec. Its mission is to be the main source of reference for the dissemination of all cultural activities in Vaudreuil-Dorion, including those offered by the City as well as those offered by its organizations. The jesuismozaik.com platform features a cultural agenda, a citizen newspaper, videos and podcasts. "CSUR La télé have been a part of this project since the start of Le Réseau Mozaïk and the creation of the televised series Mozaïk l'émission. Their expertise and involvement in the community make them the ideal organization to watch over Le Réseau Mozaïk and monitor its success by providing a showcase for cultural organizations on the territory," commented Chloé Marcil, Head of the Culture and Community Life division for the City of Vaudreuil-Dorion.

"Since we are already very involved in cultural life and its dissemination, CSUR La télé is very pleased to share its knowledge of digital and social platforms with the City of Vaudreuil-Dorion to help Le Réseau Mozaïk stand out even more," added Chantal Bédard, Executive Director of CSUR La télé.

## About CSUR La télé

Founded in 2010, CSUR La télé is a community-based, non-profit television solidarity cooperative operating in the Vaudreuil-Soulanges region. Its mission is to create, produce and direct television programs for, by and with the citizens of Vaudreuil-Soulanges.