



Vaudreuil-Dorion

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An Innovative Communication Tool to Track Water Consumption in Real Time

Vaudreuil-Dorion, September 23, 2020 – The City of Vaudreuil-Dorion is proud to announce the launch of its new interactive tool, available on the home page of its website, for monitoring drinking water consumption on its territory. Developed in collaboration with the web agency Locomotive, this tool aims to raise awareness with respect to the waste of drinking water, especially during periods of intense heat.

"Data collected at our filtration plant over the summer showed record consumption levels of drinking water. In spite of all the public-awareness messages that were distributed to our population, it became clear that regulations on the outdoor use of drinking water were not being followed. Therefore, we came up with the idea of creating a tool where citizens could observe water consumption levels themselves in real time," said Olivier Van Neste, Director General of the City of Vaudreuil-Dorion.

The widget, which is updated every hour, shows the amount of water used from the filtration plant in the preceding 24 hours. The launch of this tool taking place in early fall will not only allow everyone to see for themselves what the actual drinking water requirements are according to each season, but also how much overuse occurs due to lawn watering during the summer.