PRESS RELEASE



L'avenir est ICI

FOR IMMEDIATE RELEASE

Explora: A digital art project projected in public spaces

Vaudreuil-Dorion, August 24, 2020 – On September 1st, the City of Vaudreuil-Dorion invites the public to attend the unveiling of three digital artworks which will be projected on three of the City's buildings. The Explora project was created by three Vaudreuil-Dorion artists: Philippe Corriveau, Stéphan Daigle and Raquel Maciel.

Supported by the ideas presented by participating citizens, the three artists each designed a digital work. The project was overseen by the Société des arts technologiques (SAT). Concepting sessions conducted via videoconference made it possible for the artists to draw inspiration and establish guidelines for their projects in cooperation with citizens. After following a brief period of initial training, the trio was able to begin the creative process. From September 1 to 7, from 7:30 p.m. to 11 p.m., you will be amazed with the results as Église St-Michel, Maison Valois and Opticentre Saint-Jean-Baptiste come to life thanks to these modern works.

One project, three works

On the evening of the unveiling, Raquel Maciel will present *Mélange enchanté* at 8 p.m. at Église St-Michel (414, avenue Saint-Charles). «My video speaks of the diversity that can be found in our City nowadays. Cultural diversity is represented by plants, flowers and animals. The performance begins by showcasing the province of Quebec, and from there, we begin to see references to a variety of cultures,» explains the artist.

Next, Stéphan Daigle will present *Nous* at 8:30 p.m. at Maison Valois (331, avenue Saint-Charles). The work takes form as a poem written and brought to life by visual artist Stephan Daigle, and addresses the relationship we have with our planet, bringing us back to the view we have of ourselves.

Lastly, the Opticentre (145, boulevard Harwood) will be decorated with the work entitled *Opti* by Philippe Corriveau. The projection will be unveiled at 9 p.m. The artist will be inviting the audience to attend the creation of the launch of the Opti space mission. This artistic exploration into a space mission will be an opportunity for the artist to give new life to the distinctive shapes that outline the building and integrate the exterior projection into the lines of the building's façade.

During each of the unveilings, all who attend will be required to observe the two metre physical distancing rules.

Explora is a project that was carried out in the framework of the 2017-2020 cultural development agreement between the City of Vaudreuil-Dorion and the Ministère de la Culture et des Communications.