



## FOR IMMEDIATE RELEASE

## Vaudreuil-Dorion Fights Ragweed With Ecological Herbicide

**Vaudreuil-Dorion**, **July 27**, **2018** – The City of Vaudreuil-Dorion is continuing its efforts to suppress ragweed (*ambrosia*) on its territory. Starting tomorrow, July 28th, Groupe Arbo-Ressources will apply an ecological selective herbicide in targeted areas for approximately two weeks, provided weather conditions remain favourable.

The product is totally natural and has no negative effects on human health or the environment. It tackles ragweed growth zones without causing damage to other plants. Its application will significantly reduce the presence of ragweed, mainly in high-risk areas, such as along roads and bike paths, as well as parks and potentially infested vacant lots. Vaudreuil-Dorion has been fighting ragweed for many years now.

Every summer, ragweed impacts the activities of one in six Quebecers. Allergy sufferers experience varying degrees of repetitive sneezing, congestion, runny nose, itching and headache. The best way to combat this affliction is to pull up the plant before it blooms, since each one can produce 3,000 seeds that could result in 600 new plants the following year. It's therefore most important to inspect your yard and home surroundings for ragweed. At stake is the health of many residents!

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