



Vaudreuil-Dorion

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Vaudreuil-Dorion: first City in the MRC to partner with *Circuit Zéro Déchet*

Vaudreuil-Dorion, April 26, 2017 – The City of Vaudreuil-Dorion is proud to be the first in the Vaudreuil-Soulanges MRC to partner with *Circuit Zéro Déchet*. This movement promotes ecological consumption and brings together retailers from several cities throughout Quebec, identified through a special *Circuit Zéro Déchet* sticker, who offer customers the possibility of bringing their own reusable containers for purchases in an effort to reduce packaging.

The Town of Vaudreuil-Dorion agrees to provide retailers within its territory with free stickers to be placed in their storefront windows in order to identify them as *Circuit Zéro Déchet* members. The program is intended as much for stores specialized in bulk products as it is for retailers such as bakeries, butchers and restaurants,” explained Mayor Guy Pilon.

According to Cindy Trottier, Project Instigator: “An estimated 400 kg of garbage per person in Quebec was sent to the landfill in 2015. Regular purchases such as groceries accounted for more than 80% of the packaging that was thrown in the trash. This percentage could be significantly reduced by allowing consumers to bring their own containers when shopping.”

Businesses interested in obtaining a free sticker for their retail location are invited to contact the Environment Division. They will then be integrated into *Circuit Zéro Déchet*'s interactive map (www.circuitzerodechet.com). Consumers are also encouraged to talk about the project to the merchants they visit.

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